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**HELLENIC
INNOVATION FORUM
1st CONFERENCE**



**7 & 8 October 2013
EUGENIDES FOUNDATION - ATHENS**

Organizers: Alexander S. Kritikos (DIW Berlin, University of Potsdam and IZA)
Georges Siotis (European Commission, Task Force for Greece)

Final Program

Monday, October 7: Day 1: The Vision

- | | |
|----------------------|---|
| 9:30 – 10:00 | Registration and Coffee |
| 10:00 – 10:30 | Welcome Address
<i>Moderated by Anna Grimani</i>
Leonidas Demetriades-Eugenides (Eugenides Foundation, Athens)
Alexander S. Kritikos (DIW Berlin, University of Potsdam and IZA) |
| 10:30 – 11:45 | Policy Perspectives for Innovation Systems
<i>Moderated by Anna Grimani</i>
Kyriakos Mitsotakis (Minister of Administrative Reform, Greece)
“Fostering Innovation in Greece: Public and Private Sector Initiatives”
Thomas Rachel (State Secretary, Germany)
“German-Greek Cooperation in Research and Education”
Horst Reichenbach (European Commission, Task Force for Greece)
Christos Vassilakos (General Secretary of Research & Technology, Greece) |
| 11:45 – 12:15 | Coffee Break |

Conference Supporters:



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12:15 – 13:10

Session A: Innovation Policy: Conditions for a Well-functioning Innovation System in Greece

Chair: **Michalis Haliassos** (Goethe University Frankfurt, Member of ESET)

Joseph Sifakis (EPFL, Lausanne)

“Facing the Innovation Challenge in Greece”

Charles Wessner (National Academy of Sciences, Washington)

13:10 – 14:15

Lunch

14:15 – 15:15

Session B: Innovating in Greece and elsewhere: The Business Perspective

Chair: **Yannis Caloghirou** (National Technical University of Athens)

Keynote: Jack Harding (eSilicon)

“Vision, Nerve and Other People’s Money: Succeeding as an Entrepreneur”

Leonidas Demetriades–Eugenides (Eugenides Foundation, Athens)

“Paradigms: Past, present and future...”

15:15 – 16:10

Session C: Innovation Hubs: What Can Be Learned from Abroad?

Chair: **Aristos Doxiadis** (Openfund)

Peter Chen (ETH Zurich)

“The Swiss Case”

Emmanuel Giannelis (Cornell University)

“Innovation: From Inventions to Economic Growth”

16:10 – 16:40

Coffee Break

16:40 – 17:45

Session D: Science and Innovation Parks for Greece: A Vision for 2020

Chair: **Georges Siotis** (European Commission, Task Force for Greece)

Costas Fotakis (Foundation for Research and Technology (FORTH))

Nikos Kanellopoulos (National Centre for Scientific Research (Demokritos))

Athanasios Konstandopoulos (Centre for Research & Technology Hellas (CERTH))

George Baourakis (Mediterranean Agronomic Institute of Chania (MAICh))

17:45 – 18:30

Panel: The Business Perspective on Innovation: What Needs to Happen

Moderated by Anna Grimani

Niki Siropoulou (Curator, Tedx Academy)

Sotiris Bantas (CTO, Helic)

Apostolos Lerios (CTO, Metanautix)

Phaidon Tamvakakis (Alpha Trust)

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18:30 – 19:30

Concluding Round Table

Moderated by Anna Grimani

Christos Vassilakos (General Secretary of Research & Technology, Greece)

Giorgos Stergiou (General Secretary for Industry, Greece)

Moschos Korasidis (General Secretary of Ministry of Agriculture, Greece)

Joseph Sifakis (EPFL, Lausanne)

Tuesday, October 8: Day 2: The Action Plan

8:30 – 09:15

Coffee

09:15 – 09:30

Welcome Address

Constantine Vouvounis (General Manager, Eurobank)

Klaus F. Zimmermann (Director, IZA and University of Bonn)

09:30 – 10:30

Session E: The Next Programming Period: Suggestions for an Integrated Greek Innovation Policy

Chair: **Giorgos Giannousis** (General Secretary for Investment (NSRF), Greece)

Mikel Landabaso (EU Commission)

"Innovation Policy as a Crisis Exit Strategy"

Evaggelia Sofouli (General Secretariat, Research & Technology)

Odysseas Cartalos (Logotech)

"Teaming Competition for Excellence – Issues and opportunities for a Greek project"

10:30 – 11:30

Session F: Knowledge Creation, Protection and Transfer: Perspectives for Greece

Chair: **Lena Tsipouri** (University of Athens)

David Audretsch (Indiana University)

"The Entrepreneurial University as a Source of Knowledge Creation and Conduit of Knowledge Spillovers"

Raquel Carrasco (Universidad Carlos III de Madrid)

"The Skewness of the Science and the Design of Research Institutions"

Dimitris Kouzelis (European Patent Office)

"Intellectual Property and an Introduction to a Patent Strategy for SMEs and Research Institutions"

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11:30 – 12:00

Coffee Break

12:00 – 13:00

Session G: Tapping the Diaspora's Potential

Chair: **Konstantinos–Dionysios Bouzakis** (Aristoteles University Thessaloniki)

Klaus F. Zimmermann (Director, IZA and University of Bonn)

"Diaspora Economics and the Greek Perspective"

Lois Labrianidis (University of Macedonia)

"How to Create a Knowledge Economy when the "Brains" are Flying Away"

Theodore Papazoglou (European Research Council)

"Retain–Recruit–Repatriate: Preliminary Findings from the First 7 Years of the European Research Council's Pan–European Competitive Calls"

13:00 – 14:00

Lunch

14:00 – 15:00

Session H: Networks, Clusters and Supporting Services for Innovation

Chair: **Jorge Sanchez** (Corallia)

John Baras (University of Maryland)

Dimitris Assimakopoulos (Grenoble Ecole de Management)

George Chrousos (Bionian Cluster)

15:00 – 16:00

Session I: Financing Innovation

Chair: **Pandelis Tzortzakis** (QUEST)

Reinhilde Veugelers (K.U. Leuven)

Nikos Koulis (Eurobank)

Spyros Trachanis (Odyssey Venture Partners)

Loukas Pilitsis (Piraeus Bank)

16:00 – 16:15

Closing Remarks

Alexander S. Kritikos (DIW Berlin, University of Potsdam and IZA)

Georges Siotis (European Commission, Task Force for Greece)

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